

ANNUAL REPORT 2020-2021

Prepared and submitted by:
Barbara Alvarado Gonzalez
SJSU SAASC Chair
May 31, 2022

INTRODUCTION

The Society of American Archivists Student Chapter (SAASC) at San José State University (SJSU) is pleased to submit to the Society of American Archivists (SAA) Executive Council the 2021-2022 SJSU SAASC Annual Report. This document outlines the chapter's activities as well as the accomplishments that took place during the academic year.

LEADERSHIP TEAM

With minimal changes to the leadership team, the 2021-2022 SJSU SAASC Executive Board successfully fulfilled its mission to promote and engage with interested students about the archival profession. Throughout the academic year various events, resources, and interactive networking opportunities were offered to current and prospective members. The addition of a new Membership Director enabled the chapter to expand its student engagement efforts in new and creative ways. Furthermore, through the thoughtful efforts of our Social Media Coordinators our online presence was elevated. Lastly, several members will be participating in this year's SAA Annual Meeting.

FACULTY ADVISOR

Lori Lindberg

lori.lindberg@sjsu.edu

OFFICERS

Barbara Alvarado Gonzalez, Chair

Jennifer Galipo, Vice-Chair

Diana Haney, Secretary

OUTREACH & VISIBILITY TEAM

Robin Seefeldt, Webmaster

Erin Castillo, Social Media Coordinator

Heather Reinold, Social Media Coordinator

Sereen Suleiman, Blog Editor

Rachael Sevilla, Membership Director

ARCHEOTA TEAM

Kelli Roisman, Managing Editor

Heather Reinold, Associate Editor

MEMBERSHIP

Student membership for the SJSU SAASC continued to grow steadily. At the start of the Fall 2021 semester, the chapter had over 250 members registered on Canvas, the SJSU School of Information (SJSU iSchool) online learning portal. As of May 2022, student membership grew by 17.6% with 294 registered members. This growth can be attributed to the new engagement and community building initiatives that were launched this year.

The following is a list of the 90 SAASC full members for the 2021-2022 academic year. Full members are those students who are affiliated with the Society of American Archivists in addition to the student chapter. This number continues to be a significant increase from the 20 full members from the 2019-2020 academic year. Additionally, 92 names were

found in the SAA directory with an SJSU affiliation listed (i.e., email address or organization). This is information that can potentially help future outreach initiatives - if these are students they can be encouraged to join the Canvas group and participate in SAASC activities. The ratio of student chapter members also belonging to SAA is currently at 30%.

Allegra Adams-Hart Nathaniel Guttenberg Rebecca Maitland Annika Ahlgrim Melanie Gydeson Perla Marquez Barbara Alvarado Gonzalez Diana Haney Adam Massimiano Myra Ballinger Brittany Harden Megan Mcswain Sophia Bogle Alice He Lizalene Mijares Hannah Holshouser Erin Bottino Jessica Mills Katie Burns Dylan Hussey Sheralyn Milton Alicia Butler Mia Jaeggli Katelyn Moseley Christine Caldwell Kate Johnston Christine Moua Mark Capehart Carey Kayser Holly Ortiz Leigh Carroll Annie Park Stephen Kelley Erin Castillo Melissa Kemp Bethany Park

Leigh CarrollStephen KelleyAnnie ParkErin CastilloMelissa KempBethany ParEllen ChenJustine KesslerHeidi ParlinCourtney CrivelliStarRose Keyes-LebergottLaura PerezLaura DarlingtonEmily KoppAli Phelps

Cat Dinh Sharon Kosach Marjorie Anne Portillo

Kimberly Duncan Nich (Nick) Lawrence Elizabeth Ray

Sophie Eisman Lindsay Lee Heather Reinold

Laura Fry Marisa Lee Frances Rickard-Morovat

Jennifer GalipoStefanie LericheErin RobinsonHeather GideonSarah LewisKelli RoismanKate GoodwinHeather LloydDaniel RuckerAmy Green LarsenJessie LutherEmma Ruff

Nique Grigsby Christine Mahoney Allan Jason Sarmiento

Robin Seefeldt Amanda Smith Patrice Vizzerra Rachael Sevilla Frin Smith Ethan Weinschenk Taliyah Shaver Sereen Suleiman Barbara Whitehead Mike Sherk Zoe Tran Katrina Williams Trina Showalter Elizabeth Valencia Veronika Worth Kim Silva Trilby VanDeusen Candice Zabla

NEWSLETTER

Initiated by the new Membership Director, the monthly digital newsletter was established to help expand the chapter's promotional reach and visibility. Specifically, the newsletter is meant to help the chapter connect with students who may not be receiving SAASC updates from the groups Canvas page or Social Media channels. In addition to promoting SAASC events, the newsletter also aims to highlight the SAA and its membership benefits. Finally, the "Meet a Member" column, which spotlights a new chapter member every month, provides an opportunity to engage directly with our comrades - fostering a sense of inclusivity and community. Not only does this recurring column help us celebrate our members, it also offers our readers a chance to learn about the diverse archival interests and professional aspirations of our members. Information that may inspire non-members to join the SJSU SAASC!

The inaugural issue was released on August 30, 2021 and garnered 50 subscribers. As of May 2022, the SAASC has released a total of 10 newsletters and has over 100 subscribers.

EVENTS

Although the COVID-19 restrictions continued to prevent in-person visits to archival institutions and repositories, the SJSU SAASC was able to successfully develop a robust schedule of virtual presentations and events. Throughout the 2021-2022 academic year, students were given a variety of opportunities to learn about different archival professions, repositories, and organizations. From discovering the largest LGBTQ archival

repository in the world to becoming a citizen archivist, SJSU iSchool students were able to expand their archival knowledge, access career advice from professionals in the field,

while also engaging with one another in innovative and exciting ways.

FALL SEMESTER

iSchool Student Group Meet & Greet

September 1, 2021

The Fall 2021 iSchool Student Group Meet & Greet event was an opportunity for current and new students to learn about the various student organizations at the San José State University School of Information. Every student group had the chance to discuss and promote their chapter's mission, upcoming events, resources, and the numerous ways that interested students could get involved.

Event link: https://youtu.be/yU-mLwXjHAg

Number of attendees at live event: 45

Number of views for YouTube recording: 32

Fall Semester SAASC Members' Meeting

September 14, 2021

In this online presentation, the SAASC 2021-2022 Executive Board provided current and prospective members with an update on chapter activities. This included information about our club's mission, parent organization, how to get involved, as well as details regarding upcoming events.

Event link: https://youtu.be/8Ro6NJafcm4

Number of attendees at live event: 38

Number of views for YouTube recording: 22

SAASC Virtual Scavenger Hunt Kickoff Meeting

October 4, 2021

In honor of American Archives Month, the SAASC organizes its first ever Virtual Scavenger Hunt. This interactive event provided students with the opportunity to have

SJSU SAASC Annual Report, 2021-2022

fun, learn about American archives, and meet other SAASC members. Participants worked

in teams to solve archival related trivia each week and earn points. At the end of the event,

each group's points were tallied and the winner was announced at a wrap up meeting.

During that meeting, the participants were able to share their experiences with one

another.

Number of attendees at live event: 18

Number of participants in month long team activities: 59

ONE Archives at USC Libraries

October 19, 2021

Loni Shibuyama, Archivist and Librarian, provided a closer look at the history, collections,

and projects that are currently underway at ONE Archives at USC Libraries (ONE).

Founded in 1952, ONE is the largest repository of Lesbian, Gay, Bisexual, Transgender,

Queer (LGBTQ) materials in the world. Housing over two million archival items including

photographs, artworks, films, and periodicals to name a few, the ONE Archives is

dedicated to collecting, preserving, and promoting authentic queer histories.

Event link: https://youtu.be/uFb5q3YOHV0

Number of attendees at live event: 51

Number of views for YouTube recording: 53

J. Paul Getty Trust Institutional Records and Archives Presentation

November 3, 2021

Jennifer Thompson is the Records Analyst and Archivist at the J. Paul Getty Trust. In this

presentation, Ms. Thompson discussed the history of the organization as well as her role

at the Getty Institutional Records and Archives department. The Institutional Archives at

the J. Paul Getty Trust documents the organization's activities as an international cultural

and philanthropic organization dedicated to the visual arts. Featuring institutional records

created by past and current administrations and programs of the Trust—including those of

the Museum, the Conservation Institute, the Education Institute, the Information

SJSU SAASC Annual Report, 2021-2022

Institute, the Leadership Institute, the Research Institute, and the Getty Foundation—the

archive's holdings are extensive.

Event link: https://youtu.be/jQsKpB7geak

Number of attendees at live event: 68

Number of views for YouTube recording: 46

Exploring Career Options and Charting Your Path with SJSU iSchool Alumni Cyndi Shein

December 7, 2021

In this virtual presentation, SJSU iSchool alumni and head of Special Collections and

Archives Technical Services at the University of Nevada, Las Vegas Libraries (UNLV),

Cyndi Shein discussed her professional journey to becoming a professional archivist. In

addition to sharing her personal insights about the profession, Ms. Shein also explored the

various career options in archives and provided the audience with practical advice on how

to carve your own professional path.

Number of attendees at live event: 47

SPRING SEMESTER

iSchool Student Group Meet & Greet

February 3, 2022

The Spring 2022 SJSU iSchool Student Group Meet & Greet event was an opportunity for

current and new students to learn about the various student organizations at the San José

State University School of Information. Every student group had the chance to discuss and

promote their chapter's mission, upcoming events, resources, and the numerous ways that

interested students could get involved.

Event Link: https://youtu.be/IOuV7oiTx3o

Number of attendees at live event: 93

Number of views for YouTube recording: 15

Spring Semester SAASC Members' Meeting

February 8, 2022

SJSU SAASC Annual Report, 2021-2022

SAASC invited iSchool students to attend this virtual presentation to welcome new and returning students, share the chapter's mission, upcoming events, and opportunities to get involved. The program included information on membership in the student chapter as well as the group's parent organization, the Society of American Archivists. The presentation also advised students of the April elections for the 2022-2023 leadership team.

Event link: https://youtu.be/vTGFym2g450

Number of attendees at live event: 63

Number of views for YouTube recording: 13

Celebrating African American History: SJSU Civil Rights and Campus Protest Collection with Craig Simpson

February 15, 2022

In honor of African American History month, the SAASC invited Craig Simpson, Director of Special Collections & Archives at SJSU Dr. Martin Luther King, Jr. Library, to provide an online seminar exploring the Civil Rights and Campus Protest Special Collection. In this informative presentation Mr. Simpson discusses the history and significance of this digital collection. Mr. Simpson also highlighted various photographs and ephemera from the Civil Rights and Campus Protest Special Collection and explained the importance of creating accurate metadata description.

Event link: https://youtu.be/c9QGq-6OddU

Number of attendees at live event: 31

Number of views for YouTube recording: 14

Transcription Competition

March 1, 2022

During the Spring semester the SAASC organized a new team competition where students worked together to transcribe records for the National Archives. The event started in March and concluded in April where the team with the most transcriptions was announced. To participate students had to be a member of the chapter and register to

become a citizen archivist with the National Archives and Records Administration (NARA). To help boost engagement and morale a mid-event check-in was provided where students had the opportunity to speak with other teams about their progress and experiences. A discussion board was also created within the chapter's Canvas page so participants could ask questions, get some tips on transcribing, and continue to connect with other participants. In addition to promoting the profession and fostering a healthy sense of competition, the primary aim of the event was to engage with our members while also fostering a sense of community amongst students.

Event link: https://youtu.be/nOvGlwDcao0

Number of participants in competition throughout semester: 55

Number of attendees at live event: 32

Number of views for YouTube recording: 15

Hilary Swett, Librarian and Archivist, at the Writers Guild Foundation March 15, 2022

In this presentation Librarian and Archivist for the Writers Guild Foundation Library and Archives, Hilary Swett, provides an exciting behind-the-scenes look at what it is like to help preserve and share the "stories behind your favorite stories". The Writers Guild Foundation Library and Archives preserves and promotes the art, craft, and history of screenwriting, and records the vital memory of the entertainment industry's first talent labor union, the Writers Guild of America. The rare and unique collections include historical materials, produced and unproduced scripts, letters, photographs, production notes, memorabilia, oral histories, and personal items of film, television and radio writers.

The Writers Guild Foundation, a non-profit organization in Los Angeles that is affiliated with the Writers Guild of America labor union, was founded to educate and inspire the next generation of screenwriters as well as preserve the long history of the screenwriting profession in the U.S.A.

Event link: https://youtu.be/opWpB1E6bfU

Number of attendees at live event: 48

Number of views for YouTube recording: 24

Alex Soto (Tohono O'odham), Director of the Labriola National American Indian Data

Center, at Arizona State University Library

April 20, 2022

Alexander Soto (Tohono O'odham), the Director of the Labriola National American Indian

Data Center, at the Arizona State University (ASU) Library offers an informative

presentation where he discusses the important work that is being done at the Labriola

Center to build a strong collection that preserves and promotes Indigenous history.

Additionally, Mr. Soto shares his personal and professional experiences working in

Indigenous librarianship, community-driven archives, and Indigenous data sovereignty.

The Labriola National American Indian Data Center, part of the ASU Library, is a research

collection international in scope that brings together in one location current and historic

information on government, culture, religion and worldview, social life and customs, tribal

history, and information on individuals from the United States, Canada, Sonora, and

Chihuahua, Mexico. The Center aims to have the most complete collection possible of

language and linguistic materials, including dictionaries, grammars, workbooks, readers,

and literature on all Native American/Alaska Native groups.

Event link: https://youtu.be/fCUPNKoF i8

Number of attendees at live event: 19

Number of views for YouTube recording: 11

Executive Board Elections Q&A

April 26, 2022

To help boost recruitment and student nominations for the 2022-2023 Executive Board

elections, the SAASC held a live Q&A event where students who were interested in

applying could ask questions about the election process, requirements, and workload. In

addition to answering questions, the current leadership team also shared their individual

experiences and encouraged all attendees to apply.

SJSU SAASC Annual Report, 2021-2022

Number of attendees at live event: 16

ARCHEOTA

Archeota is a semiannual publication produced by the SJSU Society of American Archivists Student Chapter. The publication is a platform for students to contribute to the archival conversation, and is written by students, for students. Archeota is published on SJSU ScholarWorks, the open source digital repository of San José State University. In the academic year of 2021-2022, SAASC produced two issues of Archeota: Volume 7, Issue 2, in February 2022, and Volume 8, Issue 1 (expected publication date: June, 2022)

EDITORIAL TEAM

Kelli Roisman, Managing Editor Heather Reinold, Associate Editor

Fall/Winter 2021, Volume 7, Issue 2

Available for download on SJSU ScholarWorks: https://scholarworks.sisu.edu/saasc_archeota/15/

- A Brief History of Kanaka Oiwi Archives: Internship at the Hula Preservation
 Society by Marcus Opunui Ortiz
- The Fascinating and Macabre Art of Anthropodermic Bibliopegy: A Book Review of Dark Archives by Katie Perry
- Building an Archive of Local History: Internship at the Convent and Stuart Hall School by Jennifer Pesek
- Archiving the Immigrant Experience: Internship at the Scandinavian American
 Cultural and Historical Foundation by Erin Sommers
- Introducing SJSU iSchool Student Sophia Bogle: Book Conservator, Educator, Author, Lifelong Learner by Heather Reinold
- ❖ ARCHIVES * RECORDS 2021: 85th Annual Meeting of the Society of American Archivists by Sereen Suleiman

- An Interview with Heather Reinold: Meet the Newest Member of the Archeota Team by Kelli Roisman
- Spartan Daily Newspaper Archives: A Look Back at One Day in 1950 by Kelli Roisman

Spring/Summer 2022, Volume 8, Issue 1

Available for download on SJSU ScholarWorks June 2022: https://scholarworks.sjsu.edu/saasc_archeota/16/

WEBSITE

The SJSU SAASC website continues to function as our central communication hub. Following last year's redesign project, the website has maintained its professional aesthetic while also providing user-friendly navigation features. Additional website improvements include:

- Addition of a newsletter plugin
- Events calendar includes more external archive-related events

Furthermore, we increased activity on our blog, hosted on the website, to include SAASC event recaps, chapter updates, posts about interesting archive-related events, and we published our first guest blog post from an iSchool student.

SOCIAL MEDIA PRESENCE

Beginning in Fall 2021, Social Media Coordinators Erin Castillo and Heather Reinold began a content development and engagement strategy across all of SJSU SAASC social media accounts. While Facebook, LinkedIn, and Twitter had been established by prior executive boards, this year's coordinators launched and grew the chapter's Instagram account. Shareable content was created and posted across our social media platforms to introduce iSchool students to the variety of archival organizations and repositories that

exist within the field. Significant efforts were made to promote chapter events as well as other relevant iSchool and SAA activities in new and interactive ways. During the Fall semester, social media played a key role in the chapter's National Archives Month Virtual Scavenger Hunt by requiring participants to post and tag our various social media accounts as part of the challenge. As such, our highest levels of engagement and most impressions recorded during the Fall semester coincided with the dates of the Scavenger Hunt.

In Spring 2022, the team began sharing content with the goal of encouraging students to engage with online collections. Making scholarships and internships opportunities widely available to our followers was also prioritized. This led to the creation of the chapter's Student Opportunities Canvas page, which summarized all archival-related scholarship and internship opportunities available for MLIS students. As a result, the most liked post was an internship opportunity at Pixar from January. Social media also played an integral role in the chapter's February presentation with Craig Simpson, Director of Special Collections & Archives at SJSU Dr. Martin Luther King, Jr. Library. Two weeks prior to Craig's talk, the social media team shared images from SJSU's Civil Rights and Campus Protest Special Collection to help boost interest and celebrate African American History Month. Students were challenged with trivia questions and encouraged to use the special collection for further research. The timely topic made February our most engaged month on Instagram - reaching audiences beyond SJSU and SAASC who were curious about the presentation.

Overall, the social media team grew the chapter's following across all accounts: by 5% on Facebook and Twitter (respectively), 88% on LinkedIn, and to 147 followers on Instagram.

SAA ARCHIVES*RECORDS 2021 CONFERENCE

In August 2021, the SJSU iSchool sponsored the attendance of twelve members of the SAASC leadership team to attend the SAA 2021 conference. In addition to each student

submitting a recap of their conference experience, Sereen Suleiman, Blog Editor, wrote a post for their experience for the SJSU SAASC website:

https://ischoolgroups.sjsu.edu/saasc/2021/08/21/my-experience-at-the-society-of-american-archivists-saa-archives-records-2021-conference/

Additionally, former SAASC Executive Board Members Alison Quirion, Sabrina Holecko, and Samantha Hamilton presented their student poster, "True or False? The Pandemic had no Impact on a Student Chapter Comprised of Distant Learners", at the SAA 2021 Annual Conference.

2022-2023 SAASC ELECTION RESULTS

In April 2022, the nomination process opened for the 2022-2023 leadership team, with elections held later in the month and results announced on May 14, 2022.

Incoming SJSU SAASC Leadership Team Includes:

- Chair Katie Burns
- Vice Chair Katrina Williams
- Secretary Allison Phelps
- Webmaster Ashley Minnich
- Social Media Coordinator Erin Robinson
- Social Media Coordinator Sheralyn Milton
- Blog Editor Lauren Kime
- Membership Director Mia Lewis

Incoming Archeota Editorial Team Includes:

- Managing Editor Heather Reinold
- Advising Editor Kelli Roisman
- Associate Editor Taliyah Shaver
- Associate Editor Emily Jerome

CONNECT WITH US

Website & Blog: ischoolgroups.sjsu.edu/saasc/

Facebook: Society of American Archivists SJSU student chapter

Twitter: @sjsu_saasc

LinkedIn: SJSU SAASC

YouTube: SJSU Society of American Archivists Student Chapter (SAASC)

For questions about the contents of this report or the San José State University Society of

American Archivist Student Chapter, contact: sjsusaasc@gmail.com